

# ANDRÉ GORDON

## resume

### COMPUTER SKILLS

Photoshop CS3 - MAC & PC  
Final Cut Pro 6 HD - MAC  
Live Type - MAC  
DVD Studio Pro 4 - MAC  
Dreamweaver - MAC & PC  
Compressor - MAC

3D Studio Max 8 - PC  
After Effects CS3 - MAC & PC  
Macromedia Director - MAC & PC  
Corel Draw - MAC & PC  
Illustrator CS- MAC & PC  
Power Point - MAC & PC

### PROFESSIONAL EXPERIENCE

#### **Motion Graphics, Video Editing, Graphic Design & DVD Design and Authoring**

*Freelancer - 2003 / 2010 - New York, NY*

Art direction, video editing, color correction and motion graphics for clients such as McKinsey & Co., International Planned Parenthood Federation, Liz Claiborne, Extell Development, The Corcoran Group and Carolina Herrera.

Design and authoring of a DVD reel for Iranian/American video-artist Elahe Massumi.

#### **Video Editing, Graphic Design & DVD Design and Authoring**

*Cyberbusters, Inc. - December 2002 / 2003 - New York, NY*

Producer, editor, graphic design and DVD authoring of two half-hour videos/DVDs and one 6 min. short film for the International Planned Parenthood Federation/Western Hemisphere Region. Shot in Venezuela and the Dominican Republic and spoken in Spanish, these videos show IPPF's work with health care providers and gender based violence survivors in Latin America.

Producer, editor, graphic design and DVD authoring of a DVD of the ten year reunion concert of Brazilian pop band LUNI. Shot in São Paulo, Brazil in May 2002.

#### **3D Architectural Rendering**

*Ricci Associates Architects and Planners - August 2001 / 2004 - New York, NY*

Architectural modeling and rendering/perspectives for the New York State Supreme Court Appellate Division renovation project, the Connecticut Appellate Court project and the Northampton County Courthouse project.

#### **Multimedia Design, Video Editing & Animation**

*East Village Productions - December 1999 / 2002 - New York, NY*

Editor on the 92 min. video "Teach Yourself How to become a Drag Queen 101," starring Sherry Vine, and on the 48 min. version that was featured with great success in film festivals in São Paulo, Rio de Janeiro and Brasilia (Brazil), Turin (Italy), Barcelona (Spain) and San Francisco.

Interface Design, programming and video compression for CD ROMs, design for CD, video and DVD covers, brochures and video graphics.

#### **Animation & Multimedia Design**

*Zero&Um Midia Digital - November 1996 / September 1999 - São Paulo, SP, Brazil*

Animator and Interface Designer for CD ROMs, kiosks and Business Presentations for clients such as Chrysler, Lee, Unilever and major Brazilian companies such as Kibon, Garoto and Santista.

#### **Graduate Course Teacher**

*Anhembi Morumbi University - July 1997 / December 1998 - São Paulo, SP, Brazil*

Taught Interface Design, Photoshop, 3Dstudio and Macromedia Director as part of the graduate course on Multimedia Design.

# ANDRÉ GORDON

## resume

### **Animation & Multimedia Design**

*Imagics Multimedia - 1994 / 1996 - São Paulo, SP, Brazil*

Animator and Interface Designer for CD ROMs, kiosks and Business Presentations for clients such as Johnson&Johnson's, BankBoston, Nestlé and Pirelli.

### **3D Animation**

*CGA Graphics - 1991 / 1994 - São Paulo, SP, Brazil*

Lead animator - worked basically with Crystal and 3D Studio 3.

### **EDUCATION**

7 semesters at Faculdade de Arquitetura e Urbanismo de Santos (Santos' Architecture University). Santos, São Paulo, Brazil

### **CITIZENSHIP**

Brazilian and American.

### **LANGUAGES SPOKEN**

Fluent in English, Spanish and Portuguese. Proficient in French and Italian.

### **OTHER INTERESTS**

#### **MUSIC**

Founder of pop music group LUNI, performing with them between 1986 and 1991 in more than 200 shows all over Brazil. Recorded in their first album by Warner Music in 1988 as keyboard player, lead and backing vocal. In 1989 LUNI was nominated as best pop/rock group in the 2° Sharp Music Awards.

Performed with pop group Vexame between 1991 and 1994, recording in their first album by Sony Music in 1992 as keyboard player and backing vocal.

#### **THEATER**

Founder of puppet theater group XPTO in 1994. Performed with them until 1998 on the shows: "Buster Keaton against the Sentimental Infection", "The Sentimental Infection Strikes Back" and "Kronos". XPTO represented Brazil at the International Theater Festivals of Sibenik (Yugoslavia), Cádiz (Spain), Montevideo (Uruguay) and at the International Puppet Theater Festival of Curitiba (Brazil).